



2621A Market Trace
Fort Smith, AR 72908

479-646-1662 | Fax 479-484-5501 | cloyes.com

Cloyes Gear and Products Promotes Cody Smith to Technical Product Director

FORT SMITH, AR, February 1, 2022 – Effective immediately, Cody Smith has been promoted to Technical Product Director. Cody joined Cloyes in August of 2013 as Technical Support and then was promoted to Technical Support Manager in 2016. He has played a key role in new product developments, warranty analysis and customer support within the Cloyes organization. While delivering the company's instructional videos he has also been active in developing digital and printed materials, providing customers with important timing system insights through the Cloyes hotline. In this role his team grew to two direct reports supporting the tech line and warranty analysis processes.



In his new role, Cody will continue to manage warranty and the help line but will now put more focus on digital content to support our customers with direct assistance in webinars, videos, presentations and communications. An additional engineering resource will be added to further enhance his teams new product initiatives. Cody will continue to report to Jason Thompson, VP of Product Development and Engineering.

"Cody is an extremely talented individual with an impressive mechanical sense that has earned him recognition throughout the industry," said Jason Thompson. "This promotion is well earned and positions Cody's skillset to drive the Cloyes product team to even greater heights."

About Cloyes

Cloyes, based in Fort Smith, AR, is the North American leader and global designer, developer, manufacturer and distributor of timing drive systems and components for the automotive aftermarket. Its products are mission critical components for engine performance and function used in high-performance and replacement applications. Cloyes serves a broad customer base, including wholesale distributors, national and local retailers, re-packagers, and production engine builders, and sells its products under the Cloyes® brand throughout North America and Dynagear® in Mexico. To learn more, visit www.cloyes.com.

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